

CHOOSE LIFE™

SOVEREIGN

BRIEF

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SOLUTION

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RESULTS

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Win badges

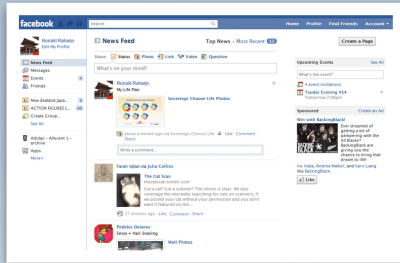
Share & compare on social networks

Personal results

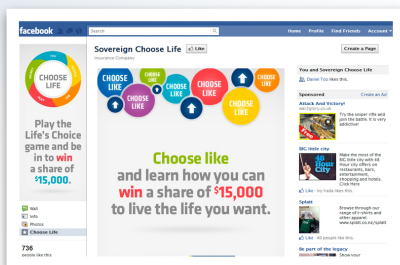
Downloads

Tailored Sovereign products

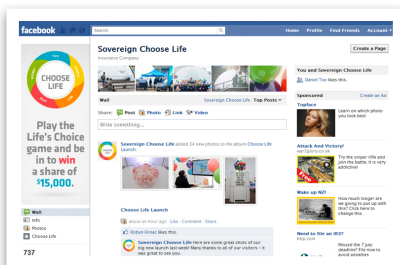
ONLINE DRIVE TO SOVEREIGN LIFE'S CHOICE WEBSITE



Share on social networks your scores, badges, LifePlan and URL



Like Sovereign page on Facebook



Follow Sovereign on Facebook



Web banner



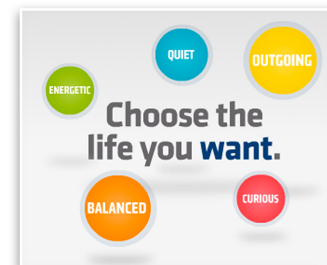
Web banner



Facebook polls



Web banner



Web banner



CHOOSE LIFE™ CHOOSE SOVEREIGN

SOCIAL NETWORK

Like 200 Tweet 10 +1 0

X CLOSE

Congratulations! You've earned the FITNESS FREAK badge.



Pump. Crunch. Spin. Run. Gotta love the buzz of the exercise endorphins.

f SHARE t TWEET



Download
Your Plan

POST TO YOUR FACEBOOK WALL



555
HEALTH

1005
YOUR LIFE
SCORE



450
HAPPINESS

SHARE & COMPARE ON FACEBOOK

100%

Be in to win \$15,000 simply by
adding a few more choices.

ENTER NOW

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CHOOSE LIFE™

CHOOSE SOVEREIGN

SOCIAL NETWORK

Like 200

Tweet 10

+1 0

Keep answering more questions to get an even higher score

GET MORE HELP

What if you were permanently unable to work?

Give yourself the best chance of recovery

Are you prepared for anything?



Download Your Plan

POST TO YOUR FACEBOOK WALL



SHARE & COMPARE ON FACEBOOK

FIND OUT MORE ABOUT YOUR SCORE

100%

Be in to win \$15,000 simply by adding a few more choices.

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CHOOSE LIFE™ CHOOSE SOVEREIGN

SOCIAL NETWORK

Like 200 Tweet 10 +1 0

X CLOSE

The interface features a large grid of 30 dotted circles arranged in 3 rows and 10 columns. A central circle is highlighted with a white starburst. Surrounding this center are several shield-shaped badges with various icons: a person, a wine glass, a plant, a muscular arm, a soccer ball, a person with a star, a no-smoking sign, and a money bag. The background is a grey and white geometric pattern of triangles.

WALL OF BADGES

Download Your Plan

739 HEALTH

1374 YOUR LIFE SCORE

635 HAPPINESS

100%

Be in to win \$15,000 simply by adding a few more choices.

POST TO YOUR FACEBOOK WALL

SHARE & COMPARE ON FACEBOOK

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CHOOSE LIFE™

CHOOSE SOVEREIGN

SOCIAL NETWORK

Like 200 Tweet 10 +1 0

See how your life choices relate to your health and happiness.

YOU
779

You burst into the world and bat everything out of the ballpark. You're happy, fit and healthy and your stuff is more sorted than a postal worker's satchel. Can life really get better than this? Give your choices a tweak and find out.

PLAY
296

If life's a game, you're at the Olympics. Hobbies, activities, sports, you name it: you choose to get into everything and it makes you feel great. Chances are you're only doing this because someone said it was a game.

PEOPLE
172

You love people and people love you. Seriously. You're more connected than the national grid - but look how it makes you feel. Happy. Tick. Healthy. Tick. More Christmas cards than Santa's workshop? Gold star.

LIFE
-37

Giddy up Dobbin. Go any slower and you'll end up in the glue factory. If life's about balance, you're still standing on the platform looking out at the tightrope. Go ahead, live a little, go back to change your choices and see how things turn out.

MONEY
137

Ka-ching, you've made it. Well you're cooking with gas anyway. And while money makes things easy you can't take it with you. So why not settle that gas to a comfortable simmer then splash out and do something crazy?

CONTINUE PLAYING
TO GET AN EVEN HIGHER SCORE

WIN \$15,000
TO SPEND ON ANYTHING YOU CHOOSE



Download
Your Plan

POST TO YOUR FACEBOOK WALL



740
HEALTH



1376
YOUR LIFE
SCORE



636
HAPPINESS

SHARE & COMPARE ON FACEBOOK

100%

Be in to win \$15,000 simply by adding a few more choices.

ENTER NOW

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WELCOME TO A NEW WAY OF SEEING **YOUR LIFE CHOICES.**

YOUR LIFE'S CHOICE SCORE

 **279 happiness points** You're in the top 20%

 **392 health points** You're in the top 5%

WHAT YOUR LIFE'S CHOICES SAY ABOUT YOU

10
YOU

You burst into the world and bat everything out of the ballpark. You're happy, fit and healthy and your stuff is more sorted than a postal worker's satchel. Can life really get better than this? Give your choices a tweak and find out.

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PEOPLE

If life's a game, you're at the Olympics. Hobbies, activities, sports, you name it: you choose to get into everything and it makes you feel great. Chances are you're only doing this because someone said it was a game.

206

LIFE

You love people and people love you. Seriously. You're more connected than the national grid – but look how it makes you feel. Happy. Tick. Healthy. Tick. More Christmas cards than Santa's workshop? Gold star.

83

PLAY

Life's a game and you're giving it a nudge. But what if you really went to town? Push it up a notch, try for bonus points, go into overtime. Whichever way you play it there's more fun you can have. So juggle around your choice bubbles and play to grin.

216

MONEY

Ka-ching, you've made it. Well you're cooking with gas anyway. And while money makes things easy you can't take it with you. So why not settle that gas to a comfortable simmer then splash out and do something crazy?



YOU'VE UNLOCKED **9/24** BADGES

