

## Credits

Client: Phil York, Renault UK Marketing  
Director  
Project: Renault 4+

Creative agency: Publicis London/Team Renault  
Executive Creative Director: Adam Kean  
Creative Director: Dave Sullivan  
Digital Creative Director: Alix Pennycuik  
Art Director: Marc Allenby  
Copywriter: Nadia Doherty  
Copywriter (DM, eDM and CRM): Paul Bennett  
Art Director (DM, eDM and CRM): Stuart Gillespie  
Account Director: Kelly Grindrod  
Planner: Julian Earl  
Agency Producer: Colin Hickson/Verity Saunders

Production Company: Rattling Stick  
Director: Pete Riski  
Producer: Kelly Spacey  
DOP: Jean Noel Mustonen  
Typographer: Spin  
Production Designer: Clare Clarkson

Post Production: The Mill  
Editors: Cut & Run  
Editor: Eve Ashwell

Sound: Wave  
Soundtrack: Trailer Trash Tracys

Media planning and buying: OMD  
UK  
Media Planner: Tom Cocker