



RATTLING STICK

Brothers & Sisters have collaborated with Rattling Stick's award winning Director Ivan Bird, on a film for Sky celebrating an unmissable Great British summer of sport.

The full 60 second film aired on 7th June 2012, in advance of an exciting period for sport in the UK including the London Olympics and Paralympics, all to be shown in high definition on Sky+HD.

The film focuses on a variety of celebrated British athletes as they push themselves to their limits, training in preparation for a number of this summer's tournaments. A variety of different sports are featured from swimming, athletics, cycling, gymnastics and wheelchair rugby to tennis, cricket and golf.

Shot on a Canon 5D and Red Epic in different locations all over the world, Ivan and a small crew filmed over 20 of the UK's top athletes in training over two very busy months. Working closely with Barry Skolnick the Creative Director at Sky the final film was edited at Speade with the voiceover delivered by the renowned Colin Salmon.

Credits:

Client: **BskyB** Creative Director: **Barry Skolnick** Agency: **Brothers & Sisters**
Executive Creative Director: **Andy Fowler** Creative Director: **Mark Harris**
Agency Producer: **Lois Mould** Production Company: **Rattling Stick** Director:
Ivan Bird Producer: **Lucy Sherwood** DOP: **Ivan Bird** Editors: **Speade** Post
Production: **MPC**

ABOUT: Brothers and Sisters are a group of creative people from a range of different backgrounds who have come together to produce groundbreaking and award winning work across all sorts of media. Clients include Sky, Channel 4, Abbey Road Studios, Capcom, Museum of London and Unilever. New business wins this year alone include Café Direct and Disney. Their 2011 app for Channel 4 won a White Pencil. For further info please contact visit our website www.brothersandsisters.co.uk or contact andy@brotherandsisters.co.uk

ABOUT: Rattling Stick, a production company with nine directors on its roster, who all put a strong emphasis on keeping the creative bar raised as high as we possibly can.

For further information please call 0207 851 2000, visit our website www.rattlingstick.com or contact Katie@rattlingstick.com.