



ICE KIDS
AEIOU TREATMENT WINDOW
AUTISM AWARENESS MONTH

After age six, the opportunity to treat children with autism all but disappears. To illustrate this, the agency and the AEIOU Foundation created life-sized ice sculptures of six year-old boys and girls that were placed throughout the city for the start of Autism Awareness Month. Inside each sculpture was a message visible through (and weirdly magnified by) the clear, melting ice – “HELP US REACH KIDS WITH AUTISM IN TIME.”