

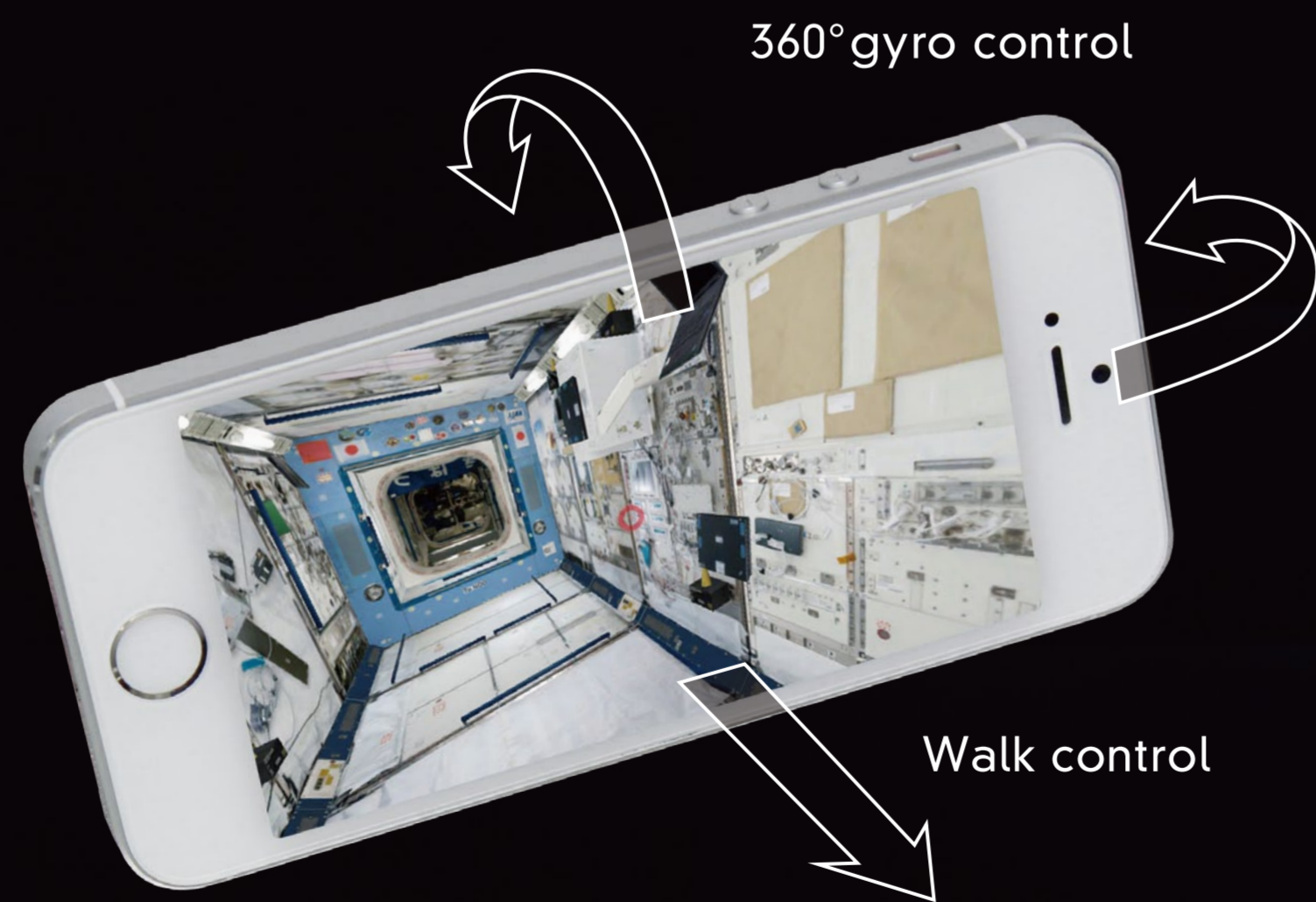
The ultimate
Astronaut experience.

kibo 360°

Get to outer space in one tap.
At school, at home, at work,
become an Astronaut
anytime, anywhere.



Exact 3D replication



360° gyro control

Walk control

Learning modules



The Brief :

Space exploration is essential for humanity and educating people about it is crucial. To achieve that mission, JAXA wanted to make people discover, learn, and feel what it is like to be in the International Space Station (ISS).



The Solution :

We created kibo360°, an application that replicates the inside of the ISS with a stunning level of reality. Users can walk around, learn and play with the equipment as if they were real astronauts.

The Results :

The application reached 200,000 downloads, and JAXA received countless messages of gratitude from users all over Japan. Experiencing a real astronaut life in space stimulated people's interest in space exploration far beyond JAXA's expectations.



"JAXA" is the Japan Aerospace Exploration Agency. "KIBO" is the name of JAXA's experiment module in the International Space Station (ISS).