

For Immediate Release

For More Information: Virginia Scripps Press Kitchen (310) 392-6682

SUPEREXPLODER STAGES AN UNLIKELY COLLEGE FOOTBALL-THEMED INTERROGATION FOR 'JACK RYAN: SHADOW RECRUIT' AND ESPN



New York, NY, January 14th, 2014: New York-based audio house **SuperExploder** teams up with ESPN CreativeWorks and The Vault to raise the stakes of the BCS National Championship to those of a situation of national security in the comedic :30, "Auburn" for the release of Paramount's *Jack Ryan: Shadow Recruit*. The spot, mixed by Jody Nazzaro, aired before the BCS National Championship on January 6th and features the film's stars Chris Pine and Kevin Costner fiercely grilling an unseen, and apparently distracted, suspect who turns out to be Aubie, the furry mascot of the Auburn Tigers. The campaign also includes two additional spots featuring the Alabama and Stanford mascots under siege, which aired during the January 2nd Sugar

Bowl game. *Jack Ryan: Shadow Recruit* will hit theaters nationwide on January 17, 2014.

Click <u>HERE</u> to see the spots.

Credits:

Client: ESPN CreativeWorks

Titles: "Auburn," "Alabama," "Stanford" 3 x :30

Agency: The Vault

Creative Director: Jon Paley

Executive Producer: Sally Kapsalis Account Director: Josh Weissglass

Production Manager: Stephanie Mueller

Editor: Sam Dakil

Audio: SuperExploder

Executive Producer: Beth Cummins Sound Design/Mix: Jody Nazzaro

About SuperExploder

SuperExploder is the preeminent destination for all things audio. We're a boutique facility located in Chelsea, NYC, offering comprehensive sound services—mixing in Stereo and 5.1 Surround Sound, sound design, creative services and casting—for commercials, promos, radio, feature films, web content and experiential projects. We're home to industry leading mixers Jody Nazzaro and Ted Gannon. And we represent the talents of David Brent, Michael Carey, Peter Fish, Josh Kirsch, TK Lawrence, and Ted Gannon for original music compositions.

We feature five mix studios, including two 5.1 Surround Sound studios, one designed by John Storyk and one by Brian Dorfman of Orchard Design. Under Executive Producer Beth Cummins, our work includes commercial projects for Saatchi & Saatchi, Publicis, Hachette Book Group and Euro along with original compositions for Head & Shoulders, Lysol, Cheerios, Nick, TruTV, Selsun Blue, LUVS and Charter Cable. Broadcast work features USA Network, Spike TV, Comedy Central, Logo VH1, Nick, Cloo, TruTV, A&E and ESPN.

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