



FAKE DRUG DEAL

NEW SYNTHETIC DRUGS: REAL DAMAGE

Crimestoppers was targeting new synthetic drugs users and dealers.

These hard drugs are sold in confectionary-style packaging online, and under the counter in adult shops, herb shops and tobacconists. We produced this authentic looking fake drug packaging but didn't put chemicals inside. The 'drug bag' contained a mini brochure. These 'fake deals' were distributed in bars and nightclubs.