

TURTLE KHADI COLLECTION

Khadi, the greatest symbol of defiance in India's freedom movement was born from a handicraft that was hand-woven and hand-spun by villagers across the country. On India's 70th Independence Day, Turtle, the fashion brand with a conscience pays tribute to the thread that strung together our freedom.

This string art canvas beautifully captures an iconic picture of freedom connected by nearly 9000 nails holding together over 20 kms of hand-spun thread. Creating an 8ftX5ft canvas that portrays the almost lost process of making Khadi, right from the scenic cotton plantations to the weaving looms where this fabric is created before being passed on to fashion designers.

