

12,500 women, men and teenagers are employed in prostitution in Israel at present. Every year, hundreds of new women are pressed to enter the world of prostitution, while exiting it is almost impossible.

Dozens of thousands of visits to prostitutes per week in Israel are the industry's engine.

The way to stop the wheels of this industry is to harm demand - if there's no demand there won't be supply.

Therefore, incriminating customers is the most effective and proper way to eradicate the phenomenon of prostitution and prevent the entry of new women to this cycle.

The Task Force on Human Trafficking and Prostitution members call on Minister Aylet Shaked and Israel government members to pass the bill to prohibit prostitution consumption.

Minister Shaked's inter-ministerial committee that examined adopting the client incrimination model concluded its work in May. However, the Minister has so far refrained from publishing its recommendations.

That is why, despite the Knesset's various initiatives to prohibit prostitution consumption and the public's large support, the Ministerial Committee on Legislative Affairs refuses to discuss the bill and therefore it cannot be progressed.

The pop-up 'food' truck travel from Tel Aviv to Jerusalem and parked opposite the Israeli Parliament, the Knesset plaza, communicating the simple message: Women are not a product for consumption. The "Women's Meat" sandwiches called "Breast Amal" and "Ribs of Yael" are packaged into brown paper bags and contain real life stories of women engaged in prostitution. On the truck itself, the famous butcher illustration of a cow was turned into the figure of a woman whose body is marked and divided into cuts of meat.

The parliament members can't ignore the unique 'food' truck, one by one they come out and show their support.

**Seven days after the end of the activity the member of The Task Force on Human Trafficking and Prostitution were invited to the Israeli Parliament (the Knesset plaza) to present the pop-up 'food' truck activity and to open a special discussion on the subject.**



# MEET *the* MEAT

## THE POP-UP FOOD TRUCK THAT OFFERS WOMEN'S MEAT SANDWICHES TO HIGHLIGHT A SIMPLE MESSAGE: **WOMEN ARE NOT A PRODUCT FOR CONSUMPTION.**



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