

## Designed by Nature



Act of Wine is a retailer specialising in natural wine. The natural winemaking process involves minimal chemical, technological and human influence... nature is simply left to do its thing. In order to reflect this craft of winemaking, we applied the same process to the craft of graphic design. We set up an environment where the same mould and bacteria involved in the fermentation process of creating natural wine, created the actual Act of Wine brandmark itself.



