

Canon
advanced simplicity*



DiG!C delivers perfect pixels.

At the heart of Canon digital compact, SLR and video cameras lies the purpose-built DiG!C image processor. It takes the millions of pixels that make up digital images and transforms them, creating stunning detail and brilliant colour in the blink of an eye. Only Canon gives you the DiG!C difference.



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DiG!C delivers more colourful pixels.

At the heart of Canon digital compact, SLR and video cameras lies the purpose-built DiG!C image processor. It takes the millions of pixels that make up digital images and transforms them, creating stunning detail and brilliant colour in the blink of an eye. Only Canon gives you the DiG!C difference.



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DiGiC delivers faster pixels.

At the heart of Canon digital compact, SLR and video cameras lies the purpose-built DiGiC image processor. It takes the millions of pixels that make up digital images and transforms them, creating stunning detail and brilliant colour in the blink of an eye. Only Canon gives you the DiGiC difference.



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DiG!C delivers sharper pixels.

At the heart of Canon digital compact, SLR and video cameras lies the purpose-built DiG!C image processor. It takes the millions of pixels that make up digital images and transforms them, creating stunning detail and brilliant colour in the blink of an eye. Only Canon gives you the DiG!C difference.

