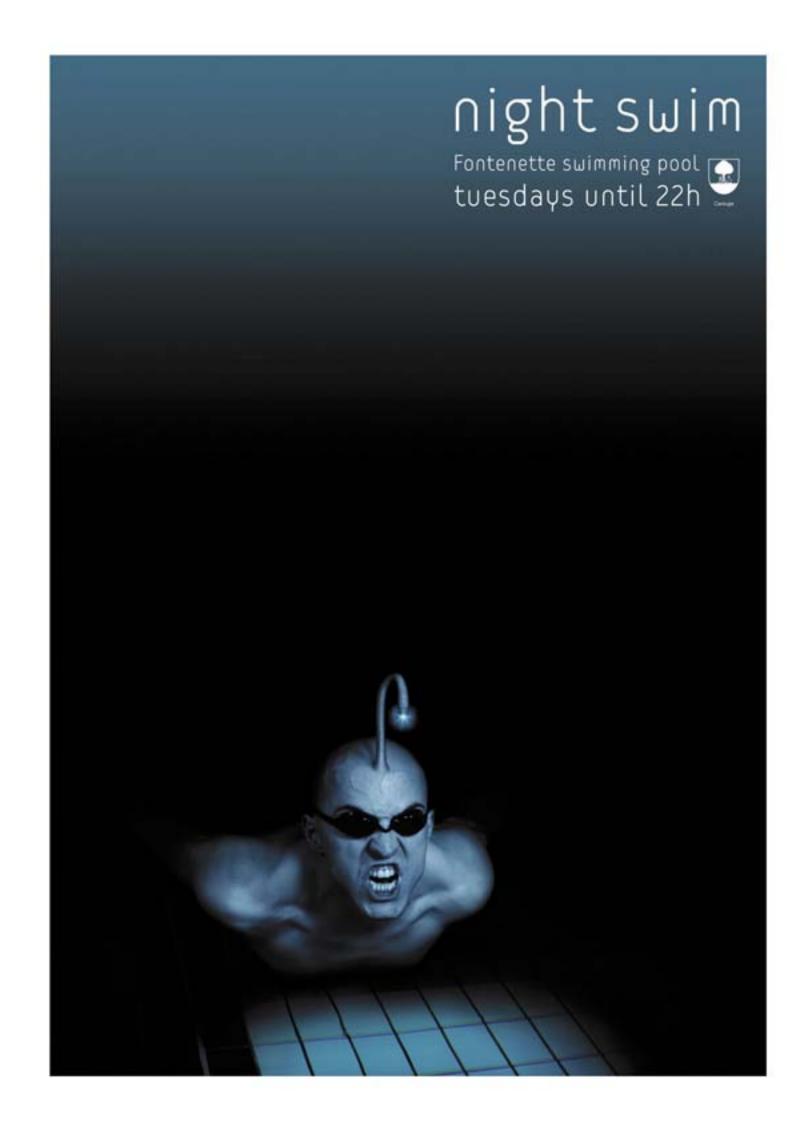
night swim

Fontenette swimming pool tuesdays until 22h







FONTENETTE SWIMMING POOL, CAROUGE, SWITZERLAND.

When our local swimming pool decided to offer late opening on Tuesday nights, we saw a great opportunity to make a powerful visual concept even stronger by using backlit billboards.

Appropriate and effective!



