

# BUTENOATE

THAT'S BLUEBERRY TO YOU AND ME.  
A PINCH OF THIS CHEMICAL, A DASH  
OF THAT STIMULATOR, STIR IT UP  
AND 'HEY PRESTO' YOU'VE GOT THIS  
LITTLE CRITTER. CALL US OLD  
FASHIONED, BUT WE ONLY USE  
PRODUCTS WITH REAL FRUIT. AFTER  
ALL, WHO REALLY WANT'S A BOWL  
OF METHYLTHIOUTYRATE AND CREAM?

only good stuff gets into

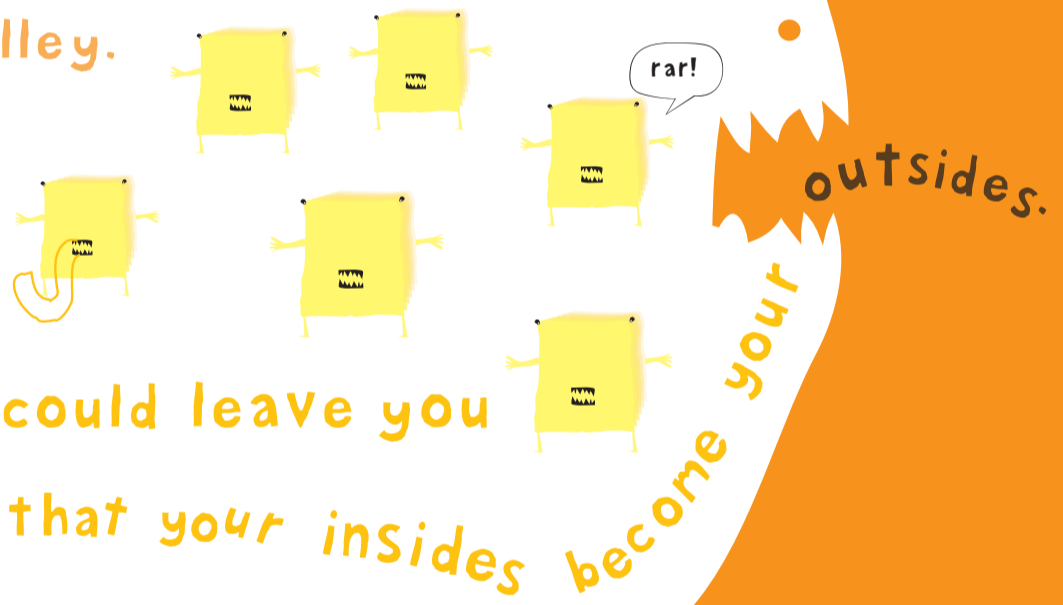


# Sweetener 954, 961, 962

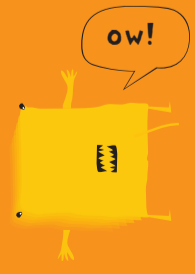
**Yeah right.** Sure, they appear to be all sweetness and light. That's how they manage to sneak into lots of food. They're even said to be harmless in small doses. But you wouldn't want to bump into a group of them in a dark alley.

one too many encounters

with these guys, could leave you throwing up so hard that your insides



only good stuff gets into



# PONCEAU 4

(OR E124 TO HIS FRIENDS)

THE MICHAEL JACKSON OF THE ADDITIVES WORLD. HE'S TOTALLY ARTIFICIAL. HE'S PUT INTO SOME STUFF TO ENHANCE THEIR COLOUR MAKE THEM LOOK *prettier* AND MORE SCRUMPTIOUS. IN ACTUAL FACT HE CAN CAUSE HAY FEVER, BREATHING DIFFICULTIES AND EVEN SKIN ALLERGIES. YOU'D NEVER KNOW HE WAS THERE UNLESS YOU LOOKED OUT FOR HIM. HE'S A MASTER OF DISGUISE. AND HE'S BAD.

only good stuff gets into

**HARVEST  
WHOLEFOODS**  
ORGANIC • NATURAL

405 RICHMOND RD, GREY LYNN