

NEW BODY PARTS

- **BRIEF**

Inform over 50's they no longer have to put up with joint pain. Display units containing realistic new body parts were placed in prominent pharmacies.

- **THE MESSAGE**

After using Voltaflex, your body will feel new again.

- **THE EXECUTION**

16 unique body parts.

Individually handcrafted.

Each strand of hair painstakingly placed on.

Veins painted. And coloured to look either male, female, white, African or Asian.

Each display box with an individual story to identify with our more elderly consumer.



Maintient la mobilité des articulations.

Voltaflex
PLUS DE PLAISIR A BOUGER



**Restez
souple.**

THE BODY PARTS



New Wrist

After a day of sawing, screwing and hammering, get that well-oiled feeling back in your wrist by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to knock it all down and start again.



SIDE PANEL

New Wrist

For the 'amateur handyman' type



FRONT OF BOX

New Wrist

After an evening playing bridge, poker or blackjack, get that well-oiled feeling back in your wrist by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to deal another hand.



SIDE PANEL

New Wrist

For the 'one more game of cards' type



FRONT OF BOX

New Wrist

After going overboard on the rowing machine, get that well-oiled feeling back in your wrist by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to take on the English Channel in a blow-up boat.



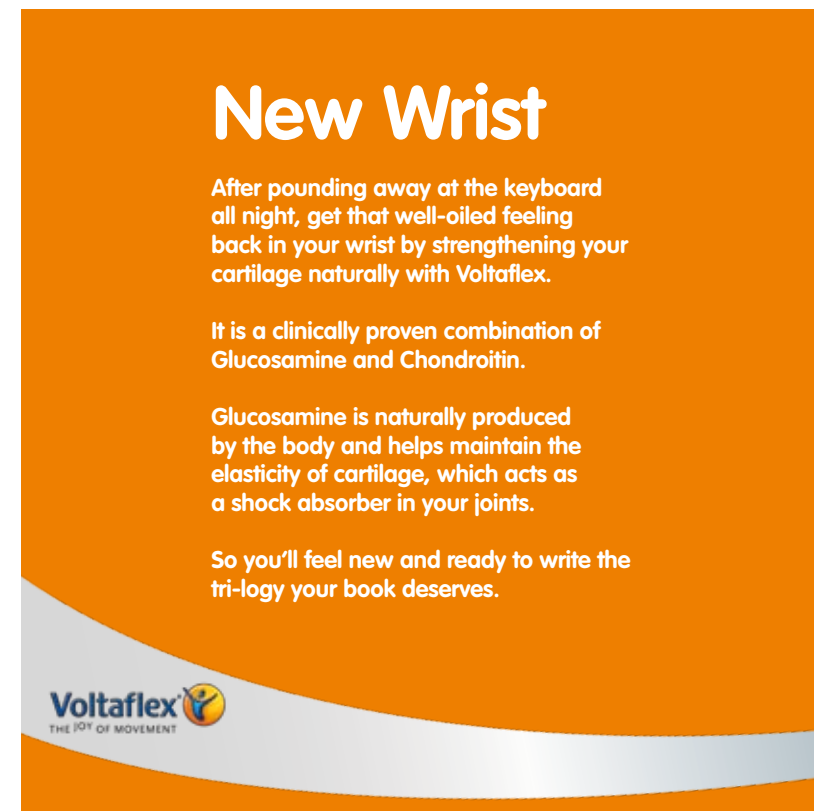
SIDE PANEL

New Wrist

For the 'spent too much time on the rowing machine' type



FRONT OF BOX



SIDE PANEL



FRONT OF BOX



SIDE PANEL



FRONT OF BOX

New Elbow

After slipping over on your grandkid's toys, get that well-oiled feeling back in your elbow by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to look after those bundles of joy again.



SIDE PANEL

New Elbow

For the 'slipped on the grandkid's toys' type



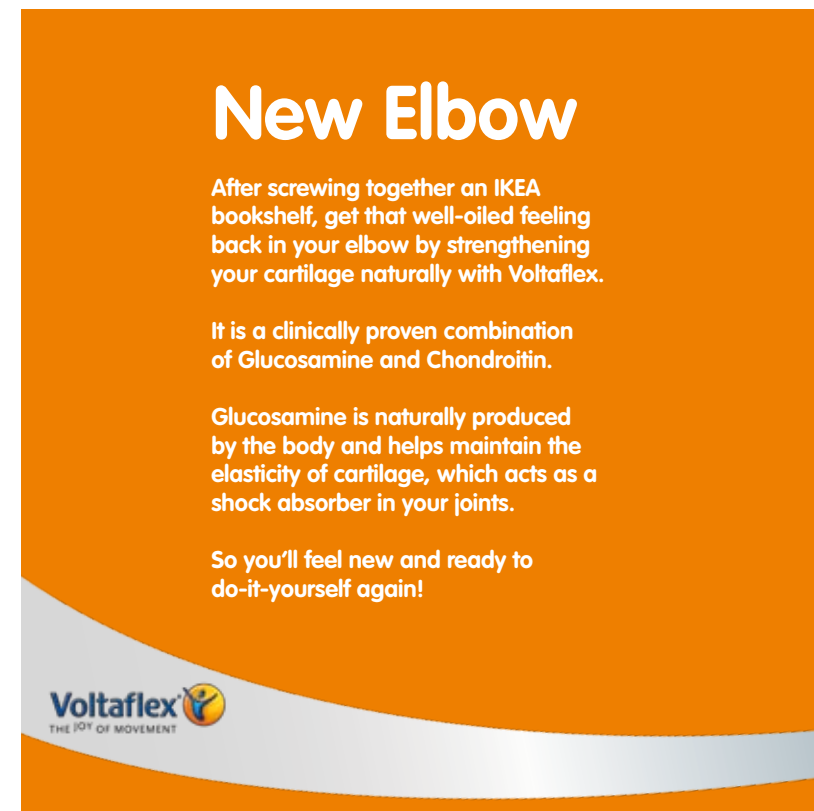
FRONT OF BOX



SIDE PANEL



FRONT OF BOX



SIDE PANEL



FRONT OF BOX

New Knee

After introducing yourself back to exercise, get that well-oiled feeling back in your knee by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to jog around the block again.



SIDE PANEL

New Knee

For the 'introducing yourself back to exercise' type



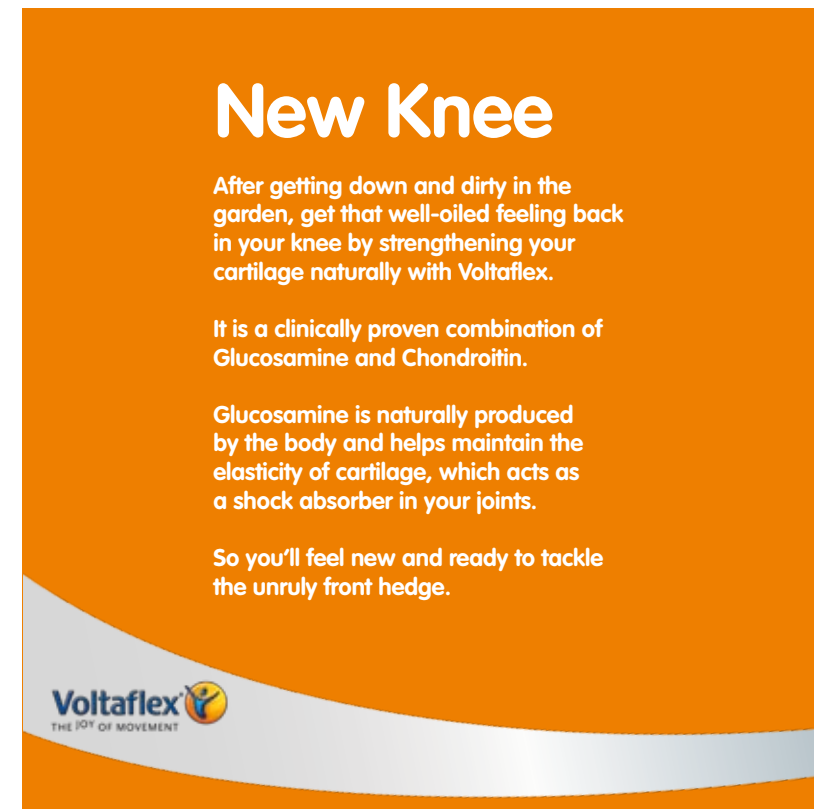
FRONT OF BOX



SIDE PANEL



FRONT OF BOX



SIDE PANEL



FRONT OF BOX



SIDE PANEL



FRONT OF BOX

New Ankle

After participating in the not-so-fun fun run, get that well-oiled feeling back in your ankle by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to run another marathon.



SIDE PANEL

New Ankle

For the 'participating in the not-so-fun fun run' type



FRONT OF BOX

New Ankle

After wrestling the dog all afternoon, get that well-oiled feeling back in your ankle by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready to chase a passing car or postman.



SIDE PANEL

New Ankle

For the 'wrestling the dog' type



FRONT OF BOX

New Ankle

After walking the streets of exotic cities and discovering the sights, get that well-oiled feeling back in your ankle by strengthening your cartilage naturally with Voltaflex.

It is a clinically proven combination of Glucosamine and Chondroitin.

Glucosamine is naturally produced by the body and helps maintain the elasticity of cartilage, which acts as a shock absorber in your joints.

So you'll feel new and ready for another adventure on a different continent.



SIDE PANEL

New Ankle

For the 'insatiable sightseeing' type



FRONT OF BOX



SIDE PANEL



FRONT OF BOX