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# Anti-SmartRider protest turns ugly

A peaceful protest by Piggy Banks against Transperth's SmartRider card ended in a violent confrontation today. Frustration turned to anger when the Piggy Banks discovered that more than 70% of regular travellers now use SmartRider cards instead of saving their loose change.

The self-appointed leader of the Piggy Banks described the situation as outrageous.

"If you don't need to save your change, you don't need a Piggy Bank, do you?" he said.

"Piggy Banks live for change, that's all we do, and now some of us are being used to collect buttons. It's a disgrace."

David Hynes, from Transperth, further inflamed the volatile situation by saying that the Piggy Banks were behaving like greedy pigs.

"You never need to worry about saving the right change to buy a ticket, or queuing to buy it, when you have a SmartRider," he said. "You can save 15% or 25% on regular travel just by using your SmartRider instead, so who needs a

Piggy Bank?"

SmartRiders can be used for multiple journeys on bus, train and ferry.

There is little sympathy for the Piggy Banks, specially since more and more travellers are finding that you can save time and save money but don't have to worry about having the right change with SmartRider.

SmartRider can be bought from Transperth Info Centres and a range of retail sales outlets.

Go to [www.transperth.wa.gov.au](http://www.transperth.wa.gov.au) to find your

nearest retail sales outlet and see what makes Piggy Banks mad.



*The card that caused a riot.*





# Granny thwarts anti-SmartRider bandits

A 67-year-old grandmother has repelled a brazen attack on her newsagency by three rogue Piggy Banks.

The cowardly trio waited until Nonna Francesca was alone before jumping on to the counter and demanding that she hand over all her SmartRider cards.

She responded with a rolled-up newspaper, smashing two of the villains instantly. The third escaped and remains in hiding.

It's the latest in a disturbing escalation of the

Piggy Bank revolt against the SmartRider card. Tensions have boiled over since they discovered that more than 70% of regular travellers now use the card instead of stressing about saving the right change for fares every day. No saving means no loose change for Piggy Banks and they're angry. "My customers save 15% or 25% on regular travel just by using SmartRider instead, they can spend the change on something else," Ms Francesca said. "I'm no scared of no Piggy Bank."

It's well known that an increasing number of travellers are finding that you can save time and save money, but don't have to worry about saving the right change with a SmartRider. The hunt continues for the missing Piggy Bank, believed to be the leader of the outlaw gang. SmartRider can be bought from Transperth Info Centres and a range of retail sales outlets. Go to [www.transperth.wa.gov.au](http://www.transperth.wa.gov.au) to find your nearest retail sales outlet and see what drove the Piggy Banks to crime.



The card with the smashing savings.





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# Anti-SmartRider leader in hiding after smash threats

The threats, the protests and intimidation during their anti-SmartRider campaign has finally backfired on the rogue Piggy Banks. The travelling public have had enough and they're letting the Piggy Banks know.

More than 70% are now using SmartRider instead of saving their coins and queuing for fares every day. This is in stark contrast to the opinions of the self-appointed leader of the Piggy Banks.

"People love scratching around for coins to

put in their Piggy Banks just to make sure that they have the correct change for fares every day," he said. "It's a most enjoyable part of their daily travelling ritual."

The Piggy Banks have been involved in a series of well publicised confrontations and attempted theft of SmartRider cards but it has not helped their cause. In fact, when commuters discovered that they can save 15-25% just by using the card, they quickly turned on the Piggy Banks, starving them of coins and even using some as vases.

The leader of the Piggy Banks is now in hiding after receiving several smash threats. He is believed to be part of a fake Royal Doulton tea-set in a secluded retirement village.

Current sales of SmartRider have not been affected.

SmartRider can be bought from Transperth Info Centres and a range of retail sales outlets.

Go to [www.transperth.wa.gov.au](http://www.transperth.wa.gov.au) to find your nearest retail sales outlet and see what the Piggy Banks are trying to hide.



*It's definitely not the Piggy Bank's cup of tea.*





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# Piggy Banks on hunger strike over SmartRider

Two Piggy Banks have gone on hunger strike to protest the increasing use of SmartRider cards.

In a pathetic attempt to attract attention to their unpopular cause, the Piggy Banks have sealed their slots and say they won't take any coins until regular travellers stop using SmartRider.

This is highly unlikely given the fact that

more than 70% of regular commuters now enjoy savings of up to 25% on normal fares by using SmartRider.

Transperth's David Hynes said the Piggy Banks must be dreaming if they believed people would rather worry about saving the right change every day, and queuing up to buy a ticket.

"There's no nutritional value in coins anyway

so who are they trying to kid?" he said. The self-appointed leader of the Piggy Banks could not be contacted for comment.

SmartRider can be bought from Transperth Info Centres and a range of retail sales outlets.

Go to [www.transperth.wa.gov.au](http://www.transperth.wa.gov.au) to find your nearest retail sales outlet and see why the Piggy Banks are losing their appetites.



The card that's giving commuters their fill of savings.





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# Piggy Bank born without slot: Parents blame SmartRider

The parents of a Piggy Bank born without a coin slot are blaming the increased use of SmartRider cards.

More than 70% of regular commuters have discovered the convenience of using a SmartRider compared to saving coins and queuing for a ticket every day.

"More SmartRiders means less reason to use your Piggy Bank and now look what's

happened" said the irate mother. "It's ceramic evolution."

"He's nothing more than an ornament, who needs another ceramic pig?" the father said.

Transperth's David Hynes said there was no firm evidence that SmartRider was to blame for the piglet's missing slot.

"Whether it's evolution or a ceramic freak of nature, the fact is that is when travellers

discover they can save 15 - 25% just by using SmartRider, they just don't want to save coins any more," Mr Hynes said.

SmartRider can be bought from Transperth Info Centres and a range of retail sales outlets.

Go to [www.transperth.wa.gov.au](http://www.transperth.wa.gov.au) to find your nearest retail sales outlet and see what the Piggy Banks are labouring over.



*No change with SmartRider.*