

Massimo Dutti



INVENTED BY
VOLVO IN 1959.
IN FASHION
EVER SINCE.

THE THREE-POINT SAFETY BELT. WORN IN THE '60s WITH THE MINI SKIRT.

Fifty years ago Volvo engineer Nils Bohlin designed a classic
to wear with everything – the three-point safety belt.

Find out more: www.safeandstyle.com



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THE THREE-POINT SAFETY BELT, WORN IN THE '70S WITH THE MAXI DRESS.

Fifty years ago Volvo engineer Nils Bohlin designed a classic
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THE THREE-POINT SAFETY BELT. WORN IN THE '80s WITH SHOULDER PADS.

Fifty years ago Volvo engineer Nils Bohlin designed a classic
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THE THREE-POINT SAFETY BELT. WORN IN THE '90s WITH VINTAGE LEATHER.



Fifty years ago Volvo engineer Nils Bohlin designed a classic to wear with everything – the three-point safety belt.

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THE THREE-POINT SAFETY BELT. WORN IN THE '00s WITH CELEBRITY SHADES.

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to wear with everything – the three-point safety belt.

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