

**A BRIEF
HISTORY**

of

HISTORY

**2011
CALENDAR**



CRUMPLER™

**THIS MONTH IN
CRUMPLER
HISTORY**

January



1840

FIRST USE OF
"WHAT THE FUCK?".

JANUARY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
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23	24	25	26	27	28	29
30	31					



Figuring 'no one will believe this shit', explorer Campbell Newton took the nose from the sphinx as proof and carried it back to camp in his trusty travel bag, Dinky Di. Sadly, forgetting that he had a massive stone artefact attached to his person, Campbell drowned while fording a river. Both nose and bag were lost forever.



**THIS MONTH IN
CRUMPLER
HISTORY**

February



1918 FIRST PERSON EVER FALLS FOR "SMELL MY FINGER".

FEBRUARY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Although it's hard to imagine a world without 'smell my finger', this seemingly timeless prank was actually only invented in 1910. It then took Maurice Savage eight long years to find anyone dumb enough to fall for it. Crumpler celebrated this breakthrough in flatulence-based comedy with the Giordano Special. Its oh-so fingerable Microfibre lining produces hours of touch and sniff pleasure with only occasional breaks for air.



**THIS MONTH IN
CRUMPLER
HISTORY**

March



1946

FIRST CONTACT.

MARCH 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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After Crumpler opened their flagship store in Hamburg a humanoid from a largely moss-based planet unsuccessfully attempted to mate with a Good Booy. We think you'll love it too.



CRUMPLER™

**THIS MONTH IN
CRUMPLER
HISTORY**

April



1873

DOGS EXPERIENCE A BRIEF
BUT PROSPEROUS REIGN
OVER EARTH.

APRIL 2011

SUNDAY

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To overcome their lack of hands, dog-kind is widely credited with inventing bags - the concept of putting things inside other things for the purpose of transportation. In 1875 the dogs started a chain of messenger bag stores, launching with the ever-popular 'Sandy Bitch'. Two years later they were purchased by Crumpler and, being rich enough never to have to work again, all dogs retired. They now enjoy their time chasing balls and sniffing genitalia.



**THIS MONTH IN
CRUMPLER
HISTORY**

May



1931 THE 'DRINK YOUR OWN URINE' CRAZE.

MAY 2011

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There was nothing more popular back in the 30's than a nice cheese sandwich and a tall glass of pee. Unfortunately one of the side effects of piddle drinking was Pee Mania - an irrational fear that someone was trying to steal your urine. As a result the P.P. was created to keep vials of the good stuff safe and warm. These days most people use the P.P. to house digital cameras. Most people.



**THIS MONTH IN
CRUMPLER
HISTORY**

June



1969

WHILE INITIAL ATTEMPTS TO MAKE WALLS OF HIPPIES PROVED CHEAP AND EFFECTIVE, THE EMANATING STENCH WAS ULTIMATELY TOO OVERPOWERING TO BE PRACTICAL.

JUNE 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Always a forward-thinking company, Crumpler jumped on the idea of this sustainable building solution and built their 13th store entirely from hippies. Customers, however, soon became sick of being asked, "Hey man, have you got anything on ya?" by the ceiling, and Crumpler were forced to dismantle the store using nothing but loudly played death metal.



**THIS MONTH IN
CRUMPLER
HISTORY**

July



1920 GIANT DESTROYS TOKYO.

JULY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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While residents fled from impossibly large, radioactively-enhanced mutants, and Japan experienced horrific financial and structural loss, Crumpler celebrated their first million sales. Victims escaping the city queued up for the After Glory, which could easily fit clothes, shoes, toiletries and most sizes of Hello Kitty pencil cases.



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**THIS MONTH IN
CRUMPLER
HISTORY**

August



1898

EVEN BY TODAY'S STANDARDS, PRE-INDUSTRIAL AUSTRALIA HAD LIBERAL MARRIAGE PRACTICES.

AUGUST 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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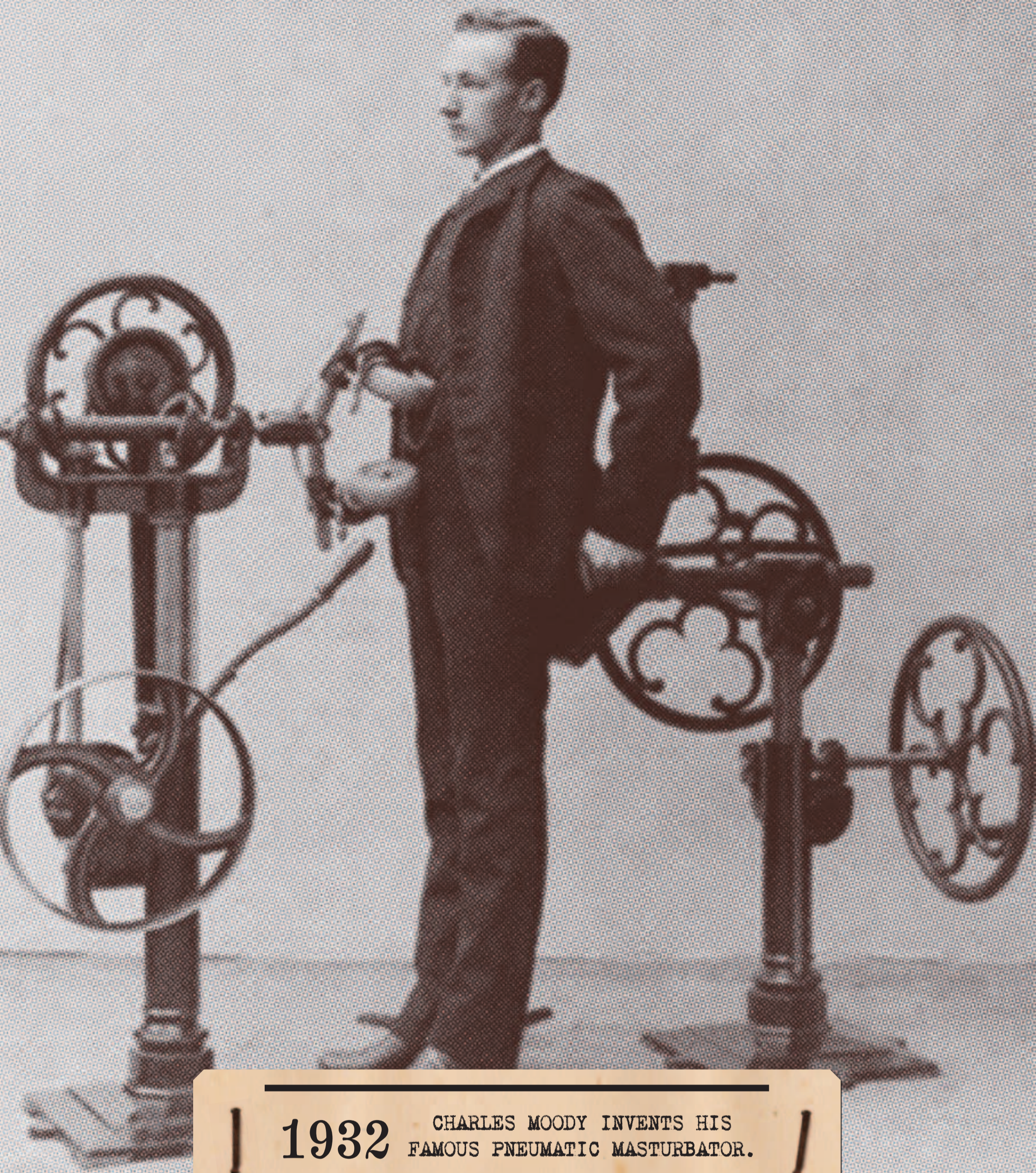


The marriage of Ian 'Boozer' McKenzie to an oversized trout caused an outcry in Victorian Australia. Moderation ensued and piscatorial relationships were outlawed. Kangaroo marriages continued as they were prized for their mournful brown eyes and convenient, go-anywhere pouch (though some say 'a bit kicky' in bed). Crumpler were inspired to create The Boiler which featured all the benefits and none of the drawbacks of a good kangaroo's love.



**THIS MONTH IN
CRUMPLER
HISTORY**

September



1932 CHARLES MOODY INVENTS HIS
FAMOUS PNEUMATIC MASTURBATOR.

SEPTEMBER 2011

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Initially invented to stitch early Crumpler bags, Charles quickly found other uses for the machine. Almost too quickly.



**THIS MONTH IN
CRUMPLER
HISTORY**

October

1959

FIRST FEMALE STRAP-ON
HITS SHELVES.

OCTOBER 2011

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WEDNESDAY

THURSDAY

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The women's rights movement was already in full swing, but the commercial strap-on saw woman everywhere coming out on top in an entirely different way. Without a suitable carry-case cities became a terrifying sight with women openly brandishing their dildos. Crumpler, spotting a gap in the market, designed the Banana Hammock to look like a camera pouch. It was actually a handy travel case for up to nine of your favourite bottom intruders.



**THIS MONTH IN
CRUMPLER
HISTORY**

November



1921

USING ONLY THE POWER OF HER MIND,
MARGE COOKS AN ENTIRE ROAST
CHICKEN WITH HER MIGHTY GAZE.

NOVEMBER 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Marge rose to great popularity by psychically frying various meats for the entertainment of crowds. It would be these same crowds who would eventually turn on Marge and accuse her of witchcraft. After a brief trial Marge was, fittingly, burned at the stake. Ever the opportunists, Crumpler salvaged the aforementioned chicken and combined it with hummus to engineer their revolutionary Chicken Tex material.



**THIS MONTH IN
CRUMPLER
HISTORY**
December



1920 WITH THE GLOBAL BEEF SHORTAGE AT ITS PEAK, YAK PENIS INVARIABLY FINDS ITS WAY BACK ONTO THE MENU.

DECEMBER 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Even an economic downturn is no match for an imaginative housewife and a prime cut of yak chap. With triple the protein of an average penis, it exploded onto the scene in the early 20's and became a staple ingredient in everything from pies to shortbread. Crumpler saw the discarding of yak sacks as wasteful so remodelled the spare scrotums into the Chester Stallion.



THIS MONTH IN
CRUMPLER
HISTORY

Tombruary

BONUS
MONTH



1884

FIRST MISS PRUSSIA CROWNED.

T O M B U A R Y 2 0 1 1

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Soon after claiming her title, Jessica signed a lucrative modelling deal with Crumpler. She swiftly became their third most recognised bag model behind the legendary Harry 'angry fists' Parker and Craig the sexy chimp. The 'Dumpling of Danzig', who redefined beauty and popularized feminine hairscaping, later went on to become the spokesmaiden for a leading brand of moustache wax.



CRUMPLER

Some bags

JANUARY



Dinky Di

FEBRUARY



Giordano Special

MARCH



Good Booy

APRIL



Sandy Bitch

MAY



The P.P.

JUNE



Royale Bystander

JULY



After Glory

AUGUST



The Boiler

SEPTEMBER



Meat Smuggler

OCTOBER



Banana Hammock

NOVEMBER



Cupcake

DECEMBER



Chester Stallion

TOMBUARY



Pornolli



CRUMPLER™

Designed by

